

Washington, DC 20007

CPE

Phone/Fax **Buyer Name** Sales Dffice Salesperson

Comments Billing Type Account Types WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Product Schedule Dates Agency Advertiser Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates 1536/OBAMA FOR AMERICA (134148) Pol/B Obama/D/Pre/US (16256)

Contract #

325040

Date Entered

09/12/12-10/07/12

Last Modified 08/01/12

Rate 17,000.00 \$4,350.00 [21,350.00

Charlotte (WSOC)
By Broadcast Month Spots

148	1	147	Sports
\$12	₩	\$11	

			Sep. 2012 Oct. 2012

OBAMA FOR AMERICA	Standard	National/Political	95/101/1536		BASSETT, LAURA	Telerep/Philadelphia	Telerep/Philadelphia, Philadelphia (1057)	1536/OBAMA FOR AMERICA (134148)	Political - Federal Candidate (1067)	Greer, Margolis, Mitchell & Associates (2890)	Pol/B Obama/D/Pre/US (16256)	02/12/12-10/01/12
ı		Sales Tax	Net Total	Commission	Commission %	Package Deal	Order Type	Demo	Headline #	CD-OP	Entered By	
			\$103,147.50	\$18,202.50	15.00		Normal		06260212	No	Jill Hipskind	21/CO/OI
	»».»»	5	***************************************	o passonere	20000000000000000000000000000000000000	-ce-si-ce-ssc	100 000	***************************************	emayayacogg	Grand Total:	oct. 2012	2010

	14.2 Normal Line / Spot	13.2 Normal Line / Spot	12.0 Normal Line / Spot	11.0 Normal Line / Spot	10.0 Normal Line / Spot	9.0 Normal Line / Spot	8.0 Normal Line / Spot	7.0 Normal Line / Spot	6.1 Normal Line / Spot	5.1 Normal Line / Spot	4.2 Normal Line / Spot	3.2 Normal Line / Spot	2.2 Normal Line / Spot	1.2 Normal Line / Spot	Line Line Type / Break Type (Ref #)
	09/12/12-09/14/12	09/12/12-09/14/12	09/16/12-09/16/12	09/16/12-09/16/12	09/16/12-09/16/12	09/15/12-09/15/12	09/15/12-09/15/12	09/15/12-09/15/12	09/15/12-09/15/12	09/12/12-09/14/12	09/12/12-09/14/12	09/12/12-09/14/12	09/12/12-09/14/12	09/12/12-09/14/12	ef #) Dates
	6	6	6	6	6	6	6.	6	6	6	6	6	6	6	Sec
	:30	:30	:30	:30	::	:30	:30	:30	:30	:30	:30	:30	ین	:30	Length
	:30 10A- 11A (EST)	:30 9A- 10A (EST)	:30 8A- 9A (EST)	:30 7A- 8A (EST)	:30 6A- 7A (EST)	:30 8A- 9A (EST)	:30 7A- 8A (EST)	:30 6A- 7A (EST)	:30 6A- 7A (EST)	:30:4:30A- 4:59A (EST)	:30 8A- 9A (EST)	:30 7A- 8A (EST)	:30 6A- 6:30A (EST)	:30 5A- 5:30A (EST)	Run Times
CONTRIATION CONTRAC	8	8								1	8	<u>&</u>	4	4	SPW
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	\$245.00	\$245.00	\$450.00	\$250.00	\$225.00	\$400.00	\$225.00	\$225.00	\$225.00	\$75.00	\$600.00	\$700.00	\$750.00	\$375.00	Rate
	\$1,960.00	\$1,960.00	\$450.00	\$250.00	\$225.00	\$400.00	\$225.00	\$225,00	\$225.00	\$75.00	\$4,800.00	\$5,600.00	\$3,000.00	\$1,500.00	Total
	\$1,960.00 Charlotte (WSOC)	\$1,960.00 Charlotte (WSOC)	\$450.00 Charlotte (WSOC)	\$250.00 Charlotte (WSOC)	\$225.00 Charlotte (WSOC)	\$400.00 Charlotte (WSOC)	\$225.00 Charlotte (WSOC)	\$225.00 Charlotte (WSOC)	\$225.00 Charlotte (WSOC)	\$75.00 Charlotte (WSOC)	\$4,800.00 Charlotte (WSOC)	\$5,600.00 Charlotte (WSOC)	\$3,000.00 Charlotte (WSOC)	\$1,500.00 Charlotte (WSOC)	Station
															Comments
	9/7/12	9/7/12	8/1/12	8/1/12	8/1/12	8/1/12	8/1/12	8/1/12	9/6/12	9/6/12	9/7/12	9/7/12	9/7/12	9/7/12	Entered

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written.

B/E Bookend P/B Piggy Back

Accepted Agancy/Advertisor:

Date

Accepted-Stations

Date:

Comments

Printed At: 04:33 PM on Monday, October 15 2012



Phone/Fax **Buyer Name** Sales Office Salesperson

Telerep/Philadelphia

BA5SETT,LAURA

Washington, DC 20007

Comments Billing Type Account Types

OBAMA FOR AMERICA

National/Political

Sales Tax

Net Total Commission Commission % Package Deal

\$103,147.50 \$18,202.50

95/101/1536

Standard

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Agency Schedule Dates Product Advertiser Pol/B Obama/D/Pre/US (16256) 09/12/12-10/07/12

Contract #

325040

Date Entered

08/01/12

Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) Telerep/Philadelphia, Philadelphia (1057) 1536/OBAMA FOR AMERICA (134148)

Demo CO-OP Order Type Headline # Entered By Last Modified Normal

06260212 Jill Hipskind

10/05/12

Charlotte (WSOC)
By Broadcast Month

ast Month	Spots	
2	147	\$117,000.
2	1	\$4,350.
.:-	148	\$121,350.

			Month
148	1	147	Spots
\$121,	\$4,	\$117,0	

\$121,350.0	148	
\$4,350.0	1	
\$117,000.0	147	
Ra	Spots	Ĭ

\$121,350.0	148	
\$4,350.0	1	
\$117,000.0	147	
IS.	Spors	ist Moutu

	Grand Total:	By Broadcast Month Sep. 2012 Oct. 2012
	148	<u>Spots</u> 147 1
	\$121,350.00	Rate \$117,000.00 \$4,350.00

15.00

8/1/12					ŀ						I				
8/1/12		\$500.00 Charlotte (WSOC)	\$500.	\$500.00	1	1				:30 7:30P- 8P (EST)	:30	6	09/15/12-09/15/12	28.0 Normal Line / Spot	28.0
21/0/17		\$400.00 Charlotte (WSOC)	\$400.	\$400.00		<u> </u>			-	:30 7P- 8P (EST)	:30	6	09/15/12-09/15/12	27.0 Normal Line / Spot	27.0 N
0/6/13		\$2,800.00 Charlotte (WSOC)	\$2,800.	\$700.00	4	×	×		4	:30 7:30P- 7:56P (EST)	:30	6	09/12/12-09/14/12	26.1 Normal Line / Spot	26.1
9/6/12		\$2,800.00 Charlotte (WSOC)	\$2,800.	\$700.00	4	×	× ×		4	:30 6:S8P- 7:30P (EST)	:30	6	09/12/12-09/14/12	25.1 Normal Line / Spot	25.1
8/1/12		\$925.00 Charlotte (WSOC)	\$925.	\$925.00	1	1		L		:30 6P- 6:30P (EST)	:30	6	09/16/12-09/16/12	24.0 Normal Line / Spot	24.0 1
8/1/12		\$390.00 Charlotte (WSOC)	\$390.	\$390.00	1	1				:30 6P- 6:30P (EST)	:30	6	09/15/12-09/15/12	23.0 Normal Line / Spot	23.0 1
9/6/12		\$5,400.00 Charlotte (WSOC)	\$5,400.	\$900.00	6	×	×		6	:30 6P- 6:30P (EST)	:30	6	09/12/12-09/14/12	22.1 Normal Line / Spot	22.1
9/6/12		\$3,7S0.00 Charlotte (WSOC)	\$3,750.	\$750.00	5	×	×		S	:30 5:30P- 6P (EST)	:30	6	09/12/12-09/14/12	21.1 Normal Line / Spot	21.1
9/6/12		\$3,S00.00 Charlotte (WSOC)	\$3,500.	\$700.00	5	×	×		S	:30 5P- S:30P (EST)		6	09/12/12-09/14/12	20.1 Normal Line / Spot	20.1
9/7/12		\$2,400.00 Charlotte (WSOC)	\$2,400.	\$600.00	4	×	×		4	:30 4P- SP (EST)		6	09/12/12-09/14/12	19.2 Normal Line / Spot	19.2
8/1/12		\$200.00 Charlotte (WSOC)	\$200.	\$200.00		1				:30 12P- 12:30P (EST)		6	09/16/12-09/16/12	18.0 Normal Line / Spot	18.0
8/1/12		Charlotte (WSOC)		\$200.00		1				:30 12P- 12:30P (EST)	:30	6	09/15/12-09/15/12	17.0 Normal Line / Spot	17.0
9/6/12		\$980.00 Charlotte (WSOC)	\$980.	\$245.00	4	×	×		4	:30 12P- 1P (EST)		6	09/12/12-09/14/12	16.1 Normal Line / Spot	16.1
9/6/12		\$1,300.00 Charlotte (WSOC)	\$1,300.	\$325.00	4	×	×		4	:30 10:S8A- 12P (EST)		6	09/12/12-09/14/12	15.1 Normal Line / Spot	15.1
Entered	Comments	Station	Total	Rate	Spots	Fr Sa Su	Tu We Th Fr Sa	1	SPW Mo	Run Times	Sec Length	Sec	Dates	Line Type / 8reak Type (Ref #)	Line

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Accepted-Agancy/Advertiser:

Date:

Accepted Station:

Date

Comments:



Washington, DC 20007

Comments Billing Type Account Types S Phone/Fax **Buyer Name** Sales Office

OBAMA FOR AMERICA Standard National/Political

Sales Tax

Net Total

Commission Commission % Package Deal

95/101/1536

BASSETT,LAURA Telerep/Philadelphia WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Salesperson

Brand Product Schedule Dates Agency Advertiser 09/12/12-10/07/12 1536/OBAMA FOR AMERICA (134148) Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256)

Contract #

325040

Date Entered

Telerep/Philadelphia, Philadelphia (1057) CO-OP Order Type Demo Headline# Entered By

Last Modified 0626021 10/05/12 Jill Hipskind 08/01/12 중

Charlotte (WSOC)
By Broadcast Month
Sep. 2012 Spots 147 *117,000.00

	\$103,147.50	\$18,202.50	15.00	Normal	06260212	No inposition
		***************************************	***************************************	AND AND REAL PROPERTY OF THE P	Grand Total:	Oct. 2012
					148	1
					\$121,350.00	\$4,350.00
1						

Line	Line Type / Break Type (Ref #)	Dates	5ec	Length	Run Times	SPW Mo Tu We Th	e Th Fr 5a Su	Spots	Rate	Total	Station	Comments	Entered
29.0	29.0 Normal Line / Spot	09/17/12-09/17/12	6	ü	:30 8P- 10P (EST)	1		_	\$4,500.00	\$4,500.00	\$4,500.00 Charlotte (WSOC)		8/1/12
30.1	30.1 Normal Line / Spot	09/12/12-09/12/12	6	نن	:30 8:30P- 9P (EST)			_	\$4,500.00	\$4,500.00	\$4,500.00 Charlotte (WSOC)		9/6/12
31.0	31.0 Normal Line / Spot	09/13/12-09/13/12	6	نن	:30 10P- 11P (EST)		.	_	\$4,000.00	\$4,000.00	\$4,000.00 Charlotte (WSOC)		8/1/12
32.0	32.0 Normal Line / Spot	09/14/12-09/14/12	6	ü	:30 9P- 10P (EST)		,	_	\$2,000.00	\$2,000.00	\$2,000.00 Charlotte (WSOC)		8/1/12
33.1	33.1 Normal Line / Spot	09/14/12-09/14/12	6	ü	:30 10P- 11P (EST)		2	2	\$2,500.00	\$5,000.00	\$5,000.00 Charlotte (WSOC)		9/7/12
34.1	34.1 Normal Line / 5pot	09/16/12-09/16/12	6	:3	:30 9P- 10P (EST)			_	\$4,000.00	\$4,000.00	\$4,000.00 Charlotte (WSOC)		9/14/12
35.1	35.1 Normal Line / Spot	09/12/12-09/14/12	6	ü	:30 11P- 11:35P (EST)	6	×	6	\$750.00	\$4,500.00	\$4,500.00 Charlotte (W5OC)		9/6/12
36.0	36.0 Normal Line / Spot	09/16/12-09/16/12	6	:3	:30 11P- 11:35P (EST)			_	\$850.00	\$850.00	\$850.00 Charlotte (WSOC)		8/1/12
37.0	37.0 Normal Line / Spot	09/15/12-09/15/12	6	::3	:30 11:30P- 12:05A (EST)		1	_	\$600.00	\$600.00	\$600.00 Charlotte (WSOC)		8/1/12
38.1	38.1 Normal Line / Spot	09/12/12-09/13/12	6	ننا	:30 11:35P- 12:02A (EST)	3 ×	×	ω	\$375.00	\$1,125.00	\$1,125.00 Charlotte (WSOC)		9/6/12
39.1	39.1 Normal Line / Spot	09/15/12-09/15/12	6	ü	:30 8P- 11:30P (EST)		2	1	\$1,800.00	\$1,800.00	\$1,800.00 Charlotte (WSOC)		9/7/12
44.1	44.1 Normal Line / Spot	09/17/12-09/17/12	6	iώ	:30 9A- 10A (EST)	2		2	\$245.00	\$490.00	\$490.00 Charlotte (WSOC)		9/7/12
45.1	45.1 Normal Line / Spot	09/17/12-09/17/12	6	ü	:30 10A- 11A (EST)	2 X		2	\$245.00	\$490.00	\$490.00 Charlotte (WSOC)		9/7/12
46.0	46.0 Normal Line / Spot	09/17/12-09/17/12	6	::3	:30 10:58A- 12P (EST)	1		_	\$325.00	\$325.00	\$325.00 Charlotte (WSOC)		8/1/12
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Accepted-Agency/Advertises:

Date:

Accepted Station:

Date:

Comments



Washington, DC 20007

Billing Type Account Types Phone/Fax **Buyer Name** Sales Office WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Agency Salesperson Brand Product Advertiser Schedule Dates 1536/OBAMA Political - Fede Greer, Margoli Pol/B Obama/ Telerep/Philac

Contract #

325040

Date Entered

09/12/12-10/07/12

Last Modified

08/01/12 10/05/12

> Charlotte (WSOC)
> By Broadcast Month Spots

Rate ,000.00 ,350.00

148	1
\$121,35	\$4,35

Grand Total:	Sep. 2012 Oct. 2012	
148	147 1	
\$121,	\$117,0 \$4,7	

OBAMA FOR AMERICA	Standard	National/Political Sale	95/101/1536 Net				Telerep/Philadelphia, Philadelphia (1057) Ord	1536/OBAMA FOR AMERICA (134148) Demo	Political - Federal Candidate (1067)	Greer, Margolis, Mitchell & Associates (2890) CO-OP	Pol/B Obama/D/Pre/US (16256)	
		Sales Tax	Net Total	Commission	Commission%	Package Deal	Order Type	по	Headline #	P	Entered By	
			\$103,147.50	\$18,202.50	15.00		Normal		06260212	No	Jill Hipskind	

63.0	62.0	61.0	60.0	59.0	58.0	57.1	56.1	55.0	54.0	53.0	52.0	51.0	47.0	Line
63.0 Normal Line / 5pot	62.0 Normal Line / Spot	61.0 Normal Line / Spot	60.0 Normal Line / Spot	59.0 Normal Line / Spot	58.0 Normal Line / Spot	57.1 Normal Line / Spot	56.1 Normal Line / 5pot	55.0 Normal Line / 5pot	54.0 Normal Line / 5pot	53.0 Normal Line / Spot	52.0 Normal Line / Spot	51.0 Normal Line / Spot	47.0 Normal Line / Spot	Line Type / Break Type (Ref #)
09/17/12-09/17/12	09/17/12-09/17/12	09/17/12-09/17/12	09/17/12-09/17/12	09/17/12-09/17/12	09/17/12-09/17/12	09/12/12-09/14/12	09/12/12-09/14/12	09/14/12-09/14/12	09/17/12-09/17/12	09/17/12-09/17/12	09/17/12-09/17/12	09/17/12-09/17/12	09/17/12-09/17/12	Dates
5	5	5	5	5	5	6	6	6.	6	6	6	6	6	Sec
										ļ.,				Length
:30 7A- 8A (EST)	:30 6P- 6:30P (EST)	:30 5:30P- 6P (EST)	:30 5P- 5:30P (EST)	:30 8A- 9A (EST)	:30 5A~ 5:30A (EST)	:30 6:30A- 7A (EST)	:30 5:30A- 6A (EST)	:30 12:05A- 12:35A (EST)	:30 11:35P- 12:02A (EST)	:30 11P- 11:35P (EST)	:30 7:30P- 7:56P (EST)	:30 6:58P- 7:30P (EST)	:30 12P- 1P (EST)	Run Times
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\$775.00	\$1,100.00	\$875.00	\$850.00	\$725.00	\$425.00	\$750.00	\$375.00	\$375.00	\$375.00	\$750.00	\$700.00	\$700.00	\$245.00	Rate
\$1,550.00	\$2,200.00	\$1,750.00	\$1,700.00	\$1,450.00	\$425.00	\$3,000.00	\$1,500.00	\$375.00	\$375.00	\$750.00			\$245.00	Total
\$1,550.00 Charlotte (WSOC)	\$2,200.00 Charlotte (WSOC)	\$1,750.00 Charlotte (WSOC)	\$1,700.00 Charlotte (WSOC)	\$1,450.00 Charlotte (WSOC)	\$425.00 Charlotte (WSOC)	\$3,000.00 Charlotte (WSOC)	\$1,500.00 Charlotte (W5OC)	\$375.00 Charlotte (WSOC)	\$375.00 Charlotte (W5OC)	\$750.00 Charlotte (WSOC)	Charlotte (WSOC)	Charlotte (W50C)	\$245.00 Charlotte (WSOC)	Station
														Comments
9/6/12	9/6/12	9/6/12	9/6/12	9/6/12	9/6/12	9/7/12	9/7/12	8/1/12	8/1/12	8/1/12	8/1/12	8/1/12	8/1/12	Entered

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Accepted-Agency/Advertiser:

Date:

Accepted-Station:

CONFIRMATION CONTRACT

Date

Comments



WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Product Agency

Contract #

325040

Date Entered

Salesperson

Advertiser Schedule Dates Pol/B Obama/D/Pre/US (16256) 09/12/12-10/07/12

Political - Federal Candidate (1067) 1536/OBAMA FOR AMERICA (134148)

Telerep/Philadelphia, Philadelphia (1057) Greer, Margolis, Mitchell & Associates (2890)

Order Type CO-OP Demo Headline # **Entered By** 8

Last Modified 06260212 Jill Hipskind Normal

10/05/12 08/01/12

> Sep. 2012 Oct. 2012 Charlotte (WSOC)
> By Broadcast Month Grand Total:

\$117,000.00 \$4,350.00 \$121,350.00

148

Spots 147

			Comments:	Deter				Accepted-Station		Date:		Accepted-Agency/Adventism:	/ posterny
					780	ONCONTRA		CONFIRMAT					
10/5/12		\$4,350.00 Charlotte (WSOC)	\$4,350.0	\$4,350.00	<u> </u>				:30 10P- 11P (EST)	ω	10/07/12-10/07/12	73.1 Normal Line / Spot	73.1 N
9/25/12		\$5,000.00 Charlotte (WSOC)	\$5,000.0	\$5,000.00	_	×			:30 10P- 11P (EST)	ъ	09/27/12-09/27/12	72.0 Normal Line / Spot	72.0 N
9/25/12		\$6,500.00 Charlotte (WSOC)	\$6,500.0	\$6,500.00	1	×			:30 9P- 10P (EST)	4	09/27/12-09/27/12	71.0 Normal Line / Spot	71.0 N
9/25/12		\$1,910.00 Charlotte (WSOC)	\$1,910.0	\$1,910.00	_	×			:30 8P- 9P (EST)	и	09/27/12-09/27/12	70.0 Normal Line / Spot	70.0 N
9/14/12		\$200.00 Charlotte (WSOC)	\$200.0	\$200.00	1		×		:30 2P- 3P (EST)	6	09/17/12-09/17/12	69.0 Normal Line / 5pot	69.0 N
9/14/12		\$400.00 Charlotte (WSOC)	\$400.0	\$200.00	2		2 ×		:30 3P- 4P (EST)	6	09/17/12-09/17/12	68.0 Normal Line / Spot	68.0 N
9/14/12		\$800.00 Charlotte (WSOC)	\$800.0	\$400.00	2		2 ×		:30 4P- 5P (EST)	6	09/17/12-09/17/12	67.0 M/G For 51.0.1,52.0.1 / Spot	67.0 №
9/7/12		\$600.00 Charlotte (WSOC)	\$600.0	\$600.00			×		:30 4P- 5P (EST)	6	09/17/12-09/17/12	66.0 Normal Line / Spot	66.0 N
9/7/12		\$5,000.00 Charlotte (WSOC)	\$5,000.0	\$5,000.00	-				:30 9P- 10P (EST)	6	09/13/12-09/13/12	65.0 Normal Line / Spot	65.0 N
9/6/12		\$850.00 Charlotte (WSOC)	\$850.0	\$850.00	ı		×		:30 6:30A- 7A (EST)	ιπ	09/17/12-09/17/12	64.0 Normal Line / Spot	64.0 N
Entered	Comments	Station	Total	Rate	Spots	Th Fr Sa Su	SPW Mo Tu We		jth Run Times	Sec Length	Dates	Line Type / Break Type (Ref #)	Line
		an anna in a na dean ann an						OBAMA FOR AMERICA		Comments			
								ard	/pe Standard	Billing Type			
				Ŷ	Sales Tax			National/Political		Account Types			
			\$103,147.50		Net Total			95/101/1536	95/10	CPE		washington, DC 2000/	Wash
		es de egent d'elegat à la	\$18,202.50		Commission					Phone/Fax		3050 K Street NW	3050
		di Ministra com j	00	ion% 15.00	Commission %			BASSETT, LAURA		Buyer Name	Š	Margolis, Mitchell & Associate	Green
		connecticiones		Deal	Package Deal		В	Telerep/Philadelphia		Sales Office	Personant and a second and delicated and del	recentual, aedinaa, aan aedinaa, aan aan aan aan aan aan aan aan aan	professional to did.

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